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# GREATER WALL LAKE ASSOCIATION PRIVACY POLICY

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## **INTRODUCTION**

This privacy statement discloses the information gathering and dissemination practices for Greater Wall Lake Association (GWLA), located in Barry County, Michigan, USA. GWLA is committed to maintaining your privacy.

## **INFORMATION WE MAY COLLECT**

GWLA will collect names, addresses, email addresses and phone numbers (“Personal Information”) for the purpose of serving our members. This information will be used to send GWLA membership dues notices, newsletters, Lake activities or other communication that pertains to the preservation of Wall Lake or its watershed.

## **HOW YOUR INFORMATION IS DISCLOSED**

GWLA will not disclose, sell or rent your Personal Information to any individual, business, government entity or outside party except: (i) to provide services you have requested through us; (ii) in response to a validly-issued subpoena, court order, or other legal process, (iii) when necessary to establish our legal rights or defend against legal action; or (iv) where you request GWLA to do so. From time to time, GWLA may use return email addresses to answer the email we receive from you. Such addresses are not used for any other purpose. Your Personal Information will not be collected for use that is in violation of the law, or unrelated to that discussed in this Policy, unless you are also provided an opportunity to opt-out or otherwise prohibit such unrelated uses.

## **THIRD PARTY LINKS**

Please be aware that any other websites that may be accessed through the Greater Wall Lake Association Facebook page or mywalllake.com may collect personally identifiable information about you. The information practices of those third-party websites/Facebook linked to the GWLA website are not covered by this privacy policy. You are solely responsible for maintaining the security of any password, transaction reference number, or account information when you visit any website. Please be aware that any other websites that may be accessed through our website may collect personally identifiable information about you. While we strive to protect your personal information, GWLA cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk.

## **CONTACTING GREATER WALL LAKE ASSOCIATION**

If you have any questions about this privacy policy or its practices, please contact:

GREATER WALL LAKE ASSOCIATION  
PO BOX 56  
DELTON, MI 49046  
greaterwalllakeassoc@gmail.com  
www.mywalllake.com

GWLA will not post any changes to this privacy policy online on or before the effective date of such changes.